

# LEGAL TERMS AND CONDITIONS

## SECTION 1. ORGANIZATION

The organization of this promotion, named "GAMECHANGERS" (hereinafter, the "Contest"), is carried out by SEAT, S.A., with registered office at Autovía A-2, Km. 585, Martorell (08760), Barcelona, Spain, and Tax Identification Number (NIF) A-28049161. Hereinafter, SEAT, S.A. shall be referred to as "the Organization".

## SECTION 2. PURPOSE AND DURATION

The Contest is an initiative by SEAT that aims to provide comprehensive support to promising young padel talents, within the framework of a firm commitment to social sustainability, as established in Section 4 of these legal terms.

The Contest will begin on March 22, 2026, at 00:00 hours (Peninsular time) and will end on December 14, 2025, at 24:00 hours (Peninsular time), as detailed in Section 7 of this document *(Note: the dates appear this way in the original document)*.

During the Contest, a series of trials and tournaments will be held in accordance with the provisions of Section 5.

## SECTION 3. PARTICIPATION REQUIREMENTS

All contest participants must be natural persons over 15 years of age (unless specific age requirements apply in certain countries, in which case a higher minimum age might be required to participate). In the case of minors, participation in the Contest is subject to the express authorization of the father, mother, or legal guardian of the minor, which must be provided expressly and in writing by signing the form made available to participants by the Organization. Likewise, the maximum age for participation is 24 years.

The Organization reserves the right to verify the real age of the participants (hereinafter, the "Participants") and to exclude those persons who do not meet the necessary requirements in accordance with legal provisions.

Participants, both female and male, must be outside the top 200 of the International Padel Federation (FIP) ranking. Any player who is within the top 200 positions of the FIP ranking will not be eligible to participate in the contest.

Participation in the Contest is free of charge. Only one registration per Participant will be accepted.

Candidates of any nationality and country of residence may participate, provided they can attend in person any of the qualifying stages described in Clause 5, which will be held in the following countries: Belgium, Spain, France, England, Germany, Netherlands, Italy, and Mexico.

The identity of the Participants may be verified through official documents (ID Card, Passport, driver's license, etc.) at any time, including before and during the delivery of the prizes.

Acceptance of these Terms is a necessary condition for participation in the Contest and, consequently, to be able to obtain the prizes. The Participant will be deemed to have accepted these terms by participating in the Contest and checking the box for acceptance of the Terms and its data protection policy on the registration form.

Any failure by a participant to comply with the conditions established in these Terms and Conditions will result in the automatic cancellation of their participation. Likewise, any false information, false identity, or fraudulent conduct will lead to the immediate disqualification of the participant and, where appropriate, the obligation to return any prize already awarded.

The Organization may make the necessary decisions to resolve controversies and conflicts that arise during the development of the Contest, provided that such decisions do not unduly harm the Participants and are fair and equitable.

Employees of SEAT, the importer, its collaborating companies, and all those persons who have participated directly or indirectly in the preparation of the Contest may not participate. First-degree relatives by blood of the indicated persons are also barred from participating.

#### **SECTION 4. PRIZES**

A total of four winners will be designated: two men and two women.

Each of the four winners will receive a scholarship valued at up to €30,000, which can be enjoyed during the year 2026, intended to improve their sporting and professional development in the world of padel (hereinafter, the "CUPRA Scholarship").

The CUPRA Scholarship includes a full program of training, competition, technical guidance, and exclusive resources, designed to boost their career to the next level. The detailed breakdown of the scholarship is as follows:

- **2 personalized training sessions** with CUPRA ambassadors (top-level international professional players). Estimated value: €2,000.
- **2 wildcards (invitations)** for tournaments on the CUPRA FIP Tour circuit. Estimated value: €6,000.

- **2 stays of one week of training** at the MM Academy (2 weeks in total). Estimated value: €500 × 2 weeks = €1,000.
- **Follow-up and monitoring** of development throughout the year by MM Academy and CUPRA. Estimated value: €3,000.
- **Lease of a CUPRA vehicle** for a full year for the player's personal use. Estimated value: €8,000.

In addition, the Organization will cover, through a financial grant of up to €10,000 per player (managed directly and not delivered in cash), expenses related to their sporting development. This aid, complementary to the aforementioned benefits, will finance concepts such as travel to participate in tournaments (Wildcards), coaches, physiotherapy, nutrition, or personalized coaching, always subject to justification and within the established limit.

Finally, the winners commit to using sports gear that includes the CUPRA logo on the front during the competitions in which they participate. This obligation will last for one year, matching the duration of the CUPRA scholarship benefits, which will be awarded during the year following the victory in GAMECHANGERS.

The Organization will be responsible for the use of the Prizes by the winners and assumes no liability for any damage or harm of any kind that the winners, or third parties, might suffer as a result of using the Prizes.

The winner may be mentioned and featured on the official social media channels of the Organization. The full name (first and last name) of the winner may be published and highlighted on the Organization's Instagram, TikTok, and LinkedIn platforms. These publications may include photos, videos, and quotes related to the event for promotional, advertising, or informational purposes.

The Prize does not include any other expenses incurred by the winner to participate in the Contest. Under no circumstances can this prize be exchanged for cash, as it is personal and non-transferable. Consequently, the sale or commercialization of the prize is strictly prohibited.

The Organization reserves the right to take corrective measures and make reasonable decisions necessary to resolve any issues during the Contest to ensure its smooth operation.

## **SECTION 5. CONTEST PHASES AND SELECTION CRITERIA**

During the year 2026, a total of 8 qualifying phases and a grand finale in Barcelona will be held, each coinciding with tournaments of the Premier Padel circuit sponsored by the Organization.

Each phase will take place in a different city, following the official calendar of the circuit. The selected tournaments are:

- **Brussels (Belgium):** Registration deadline: until April 23. Trial date: April 25.
- **Bordeaux (France):** Registration deadline: until July 2. Trial date: July 4.
- **London (England):** Registration deadline: until August 6. Trial date: August 8.
- **Spain (Madrid):** Registration deadline: until September 3. Trial date: September 5.
- **Düsseldorf (Germany):** Registration deadline: until October 8. Trial date: October 10.
- **Rotterdam (Netherlands):** Registration deadline: until October 1. Trial date: October 3.
- **Milan (Italy):** Registration deadline: until October 15. Trial date: October 17.
- **Mexico (Acapulco):** Registration deadline: until November 26. Trial date: November 28.
- **Contest Finale in Spain (Barcelona):** between December 9 and 13.

The Organization reserves the right to modify dates, locations, times, and any other aspect related to the in-person trials and their format at any time. In the event of changes, the Organization will properly inform the Participants.

The Contest is divided into the following phases:

#### ► **INITIAL PHASE: REGISTRATION AND PARTICIPATION**

To participate in this phase, the Participant must fill out the registration form available on the Contest website: <http://www.cupraofficial.com/brand/sports/gamechanger-padel-contest.html>, and upload a video (containing the elements described below).

Only registrations from Participants who meet all the participation requirements established in Section 3 and who are available to travel in person to the respective tournaments if they pass the first phase will be valid.

In this phase, Participants must register and complete the form described in the previous paragraph, filling out the following fields:

- Which tournament(s) do you wish to participate in?
- First Name

- Last Name
- E-mail
- Mobile Phone Number
- Nationality
- Postal Code
- Official legal document to verify identity
- Date of Birth (in the case of minors, the details of the father/mother/legal guardian must be specified, and the consent of the father/mother/legal guardian to participate must be provided).
- Dominant Hand (Left / Right / Ambidextrous)
- Position on Court (Drive / Backhand / Both)
- Player's Current Ranking

Additionally, they must submit a video (uploaded directly from the candidate's mobile device or provided via a link), in which the Participant is required to perform the following shots:

- 2 serves
- 2 forehands without wall
- 2 backhands without wall
- 2 back-wall forehands
- 2 back-wall backhands
- 2 side-wall shots
- 2 double-wall shots
- 2 forehand volleys
- 2 backhand volleys
- 2 bandejas/viboras
- 2 smashes

The video must meet the following requirements:

- Duration between 60 and 300 seconds.
- Recorded in HD landscape format: 1920 x 1080 at 30 fps.
- Must feature a rear view through the glass: (i) the glass must be clean; (ii) the result of the shot must be clearly visible; (iii) the feeding of the balls must be done from the opposite side of the court.

If players are part of their national team, they will be automatically called to the physical trials, as membership in the national team qualifies them as the best in the country.

### ► PHASE 1: TECHNICAL CRITERIA ASSESSMENT

Using the audiovisual content provided by each participant in the initial phase, the technical correctness and execution of each shot will be evaluated according to the criteria defined below. In this first evaluation phase, all submissions received will be analyzed, and a maximum of 28 players will be selected to advance to the next phase.

Once all registrations have been received, the procedure will be as follows: The assessment of the received videos for each trial will be carried out by the team at MM Academy, a partner academy of the Organization with an extensive track record and recognition in the padel world. The process consists of assigning a score from 1 to 10 to each of the shots executed in the video, resulting in a final score that is the average of all shots.

The number of players per category (male and female) will depend on the applications received at each location. The Organization will attempt to maintain a balanced ratio.

All links provided to submit the required documentation must be shared publicly to facilitate access (without passwords or encrypted access systems); otherwise, the application will not be evaluated.

If the number of applicants/participants is very low (fewer than 28), the Organization reserves the right to waive the obligation to send a video and directly summon those registered (regardless of whether they sent the video or not). Furthermore, if the participants are from or are already part of their country's national padel team, their access to the contest is automatic, and they do not need to send a video. This exception applies exclusively to members of the national team, as it proves that they are among the best youth players in the country.

### ► PHASE 2: TECHNICAL-TACTICAL CRITERIA ASSESSMENT

In this phase, a maximum of 28 selected players who passed PHASE 1 will be summoned to physically evaluate their game and strategy, choice of directions and ball speed, as well as court positioning through a series of individual drills. This will take place on the activation court or designated club of Premier Padel, in accordance with the criteria established below.

To this end, the 28 selected participants will be notified of their qualification for Phase 2 via email, phone call, or a WhatsApp message. This notification will be sent by the Organization one week before the day they must appear in person. Additionally, at the beginning of that same week (approximately five days before the event), each participant will receive a phone call to confirm their attendance. Both the email and the phone call will provide all necessary information: the exact location where they must report (the same venue where the Premier Padel tournament is being held or the club assigned as an auxiliary venue), the meeting time, and specific instructions on how the day will proceed.

The Organization does not cover the travel expenses of the Participants.

Each Participant in this phase will be given an accreditation badge to access the Premier Padel venue, as well as tickets so that they and a companion can stay before or after the trials to watch the professional matches.

The in-person gathering will take place on Saturday for the group of 28 selected players. After Saturday's trials, 8 participants will be selected (aiming for the maximum possible gender balance) to advance to the final stage, which will be played immediately afterward at the same facilities. Participants who are not selected may leave the venue; it is not necessary for them to remain at the location once notified that they did not pass the phase.

During this phase, the jury described in Section 8 will evaluate game strategy, choice of directions, ball speed, and positioning on the court, analyzing the technique applied to achieve tactical goals. In any case, the jury's evaluation according to the stated guidelines will be subjective in nature.

In this phase, 8 players will be selected to advance to the final phase described below. The evaluation criteria are:

- **Defense:** Score 0-10. Consistency, the use of the lob (globo) to gain space/counter-attack, and handling different ball speeds will be evaluated. Several control and live-ball drills will be conducted to study these parameters.
- **Attack:** Score 0-10. The volley (spin, directions, and speed), the offensive overhead game (bandeja and víbora to maintain the attacking position, exert pressure on the opponent, and work the point until the finish), and the smash (finishing the point) will be evaluated. Through control drills, scored live-balls, and the simulation of specific game situations, the necessary aspects of the attacking game will be assessed.
- **Game Judgment:** Score 0-10. A series of drills simulating specific game situations will help evaluate the capacity for shot selection, management of unforced errors, and organization on the court.

### ► PHASE 3: COMPETITIVE CRITERIA ASSESSMENT

In this phase, a maximum of 4 players from the male category and 4 from the female category with the highest scores in the previous phase will participate in a final selection stage, where the participants will compete separated by category (men and women). In some cases, the score will serve as a reference, leaving the final decision to the subjective discretion of the jury.

This final phase will be played immediately following the previous phase and will take place at the same facilities, either on the Premier Padel activation court or in the designated club. It includes a competitive segment consisting of three match tie-breaks, and at the end of each tie-break, partners will be rotated so that players complete all possible rotations.

Scoring system carried out by the jury described in Section 8:

- **Quantitative Evaluation (50% of the overall weight):** All points won by each player across the tie-breaks will be added together. The score obtained in this section based on the points won will be calculated according to the following breakdown:
  - 0-1 points → 0
  - 2-3 points → 1
  - 4-5 points → 2
  - 6-7 points → 3
  - 8-9 points → 4
  - 10-11 points → 5
  - 12-13 points → 6
  - 14-15 points → 7
  - 16-17 points → 8
  - 18-20 points → 9
  - 21 points (maximum possible) → 10
  
- **Qualitative Evaluation:**
  - **Game Judgment and Competitiveness (25% of the overall weight):** Jury evaluation from 1 to 5 of each player's game judgment. Game judgment is understood as shot selection, use of ball speed, handling pressure moments, and the application of tactics.

- **Attitude and Behavior (25% of the overall weight):** This section is governed by the GAMECHANGERS Sporting and Human Values Manual, made available to Participants by the Organization on the Contest website. Accordingly, the jury described in Section 8 will evaluate the players' competitive skills, values and attitude on the court, as well as handling moments of tension and adaptation to the match. The jury will assign a score from 1 to 5 per player for each parameter provided in the manual, and the average will be calculated to obtain the final value.

Based on the above criteria, a ranking of the players of this trial will be established, and the jury will select a maximum of 4 winners for the final trial in Barcelona: 2 players from the male category and 2 from the female category. The score will be awarded according to the described methodology by the jury, whose criteria include a subjective component based on the objectives of the contest. The possibility is also established for the Organization to award two Wildcards to participate in the final in Barcelona.

#### ► **PHASE 4: FINALE IN BARCELONA**

The 4 selected players (2 girls and 2 boys) from each country, as well as two eventual additional participants in the event that the Organization grants the Wildcards described in the previous paragraph, will travel to Barcelona with all expenses paid for them plus one companion by the Organization, to contest the final phase and determine the 4 global winners of the contest (2 girls and 2 boys) to whom the prize defined in Section 4 will be awarded.

The aforementioned selected Participants will compete over 4 days to become the global winners. At the end of the selection process, 4 final winners will be chosen (2 boys and 2 girls), who will receive the scholarship defined in Section 4 to boost their career in the padel world.

Expected Schedule (indicative summary):

- **Day 1 - Wednesday:** Arrival of participants, welcome, campus check-in, and general presentation of the program.
- **Day 2 - Thursday:** Participation of the 32 finalists who reached this final stage. Technical and physical evaluations, group dynamics, tactical training, physical preparation, and mental work will be conducted.
- **Day 3 - Friday:** Participation of the 32 finalists in this last phase. Training sessions will take place along with the first phase of the internal club tournament without coaching. Afterward, sixteen players will be selected to advance to Saturday.

- **Day 4 - Saturday:** Second phase of the tournament in the official arena. The 16 will compete on the activation court (subject to availability and playability), from which 8 finalists will be chosen.
- **Day 5 - Sunday:** The 8 will compete on the center court, from which the 4 winners (2 boys and 2 girls) who receive the CUPRA scholarship will emerge. Final day with decisive competition, match viewing, award ceremony, and closing of the event.

## **SECTION 6. OBLIGATIONS OF PARTICIPANTS AND WINNERS**

### **► Obligations of the participants:**

By registering and uploading the videos described in Section 5, the Participant commits to the following:

- Compliance with all of these terms and conditions.
- Participating in the Contest in accordance with the law, morals, good customs, and public order.
- Actively cooperating with the Organization and providing information reasonably requested for audits/investigations carried out to determine if a violation of these terms and conditions has occurred.
- Being responsible for any damages that may directly or indirectly result from a failure to comply with the obligations in these terms and conditions.
- Refraining from any conduct that could disrupt, damage, or negatively affect the image, products, or customers of the Organization and/or third parties.
- Not infringing upon the rights of third parties, including but not limited to intellectual property rights and patents.

Regarding the publication of the videos, the participant holds harmless the Organization, its subsidiaries, affiliates, employees, and agents from any liability for any injury, loss, or damage of any kind to third parties arising from or related to the submitted content.

By participating in this Contest, the Participant expressly accepts that the jury's decision is final and unappealable. The Participant waives any right to challenge this decision or request its review, understanding that it will be made in accordance with the criteria established in the contest regulations. Participation in the contest implies the full and unconditional acceptance of all decisions made by the jury.

The Organization reserves the right, at its sole discretion, to reject applications that do not meet the stated criteria or these terms, and to take legal action against those directly or indirectly responsible.

Acceptance of these rules is a necessary condition for participation in the Contest and, therefore, to be able to win the prize. The identity of the participants declared winners may be verified through official documents (ID Card, Passport, driver's license, etc.) at any time, including before and during the delivery of the prize.

► **Obligations of the winners:**

The winner must accept or reject the prize within 48 hours following the communication sent by the Organization. To this end, they must send the following documents properly completed to the Organization:

- The Prize Acceptance document, which will be provided to them in due course, and
- The Vehicle Lease document to be able to use the car.

If the selected winner does not sign the aforementioned documents within the specified period, or formally refuses to accept the conditions, SEAT has the right to void their selection as a winner and designate the second finalist as the new winner of the Contest, without the original winner having any right to additional compensation. If the second finalist also fails to sign the documents within the specified period, the Organization is authorized, at its sole discretion, to proceed to the next finalist in the ranking until the signing of the documents is completed.

If one of the finalists does not accept the prize, cannot be located for reasons beyond the Organization's control, or renounces the Prize according to the established process for its delivery, a backup list will be activated to replace the remaining finalists. In the event that the winner or finalist does not accept the prize, or cannot be located within a reasonable period, the prize will be awarded to the alternate candidate occupying the corresponding place according to the ranking within the top 10 winners. In that case, the next person on the list of 10 winners moves up to the position of winner or finalist, and so on in the established order.

Should the winner or the alternate candidate, in turn, not be located for reasons beyond the Organization's control, fail to accept the Prize, or renounce it in accordance with the established process for its delivery, the Prize will remain unawarded.

**SECTION 7. DEADLINES AND REGISTRATION REQUIREMENTS**

The deadline for submitting applications is always between a minimum of one month before the start of the Premier Padel tournament in each country and the Thursday of the same week

in which that tournament begins. Since each tournament is held on different dates, the registration deadlines will also vary.

On a global level, the first call opens on March 16, 2026, and the last closes on November 21, 2026. As a general criterion, registration opens at least one month before the tournament and closes five days before it begins, although changes may occur depending on the tournament.

**Registration Requirements:** Registration must be completed through the participation form found at the web address <http://www.cupraofficial.com/brand/sports/gamechanger-padel-contest.html>. Additional documents outside the dates of the call will not be accepted, and the absence of any of these documents will result in the rejection of the application to participate.

All links provided to submit the required videos must be shared publicly to guarantee access [without passwords or encrypted access systems]. Otherwise, the application will not be considered.

An email address or phone number will be provided for inquiries about the contest.

## **SECTION 8. JURY**

To carry out the corresponding evaluations and selections, two juries will be formed: one for the selection phase in each country and another for the final phase in Barcelona, as detailed below:

**Phase 1: Selection of 4 talents per country** During the aforementioned Premier Padel tournaments sponsored by CUPRA in which this contest takes place, the jury consists of:

- 1 Representative of CUPRA.
- 1 CUPRA Ambassador, provided it is possible based on match schedules and dates.
- 1 Representative of the International Padel Federation (FIP).
- 1 Member of the MM Academy.

In this phase, however, there are different processes, and not all jury members participate in every process:

- **Landing Page (Selection via video):** MM Academy.
- **Activation Court (Tactical evaluation):** MM Academy, Representative of CUPRA, Representative of the FIP, and, if possible, brand ambassador.

- **Center Court / Main Venue (Competition):** A member of the MM Academy, Manu Martín, Representative of CUPRA, Representative of the FIP, and, if possible, brand ambassador.

**Final Phase in Barcelona** In this phase, the jury decides which participants advance to the next stage. The jury is composed differently and consists of:

- 1 representative of CUPRA who is the brand's CBO, or a representative of CUPRA in the event that the former cannot attend.
- 1 representative of the FIP, who will be the president provided he can attend.
- CUPRA Ambassadors or a representative of CUPRA in the event that the former cannot attend.
- 1 Member of the MM Academy.

The choice of qualifiers for each phase, as well as the winners, is unappealable.

## **SECTION 9. FORCE MAJEURE**

The Organization reserves the right to extend, modify, cancel, or suspend this Contest, or to take any reasonable measure in the event of force majeure or for any other reason not attributable to the Organization. If for such reasons the dates of the activation must be modified, the Organization will communicate the new dates to all participants through Social Networks or any other available medium.

In any case, the Organization is not liable for any form of compensation to the participants for these reasons, or if the Contest is suspended or canceled due to a legal obligation. In that case, this circumstance would be communicated to all participants as soon as possible.

## **SECTION 10. LIABILITY**

The Organization has the full right to disqualify any participant who fails to comply with the legal terms established in this document or who acts in a manner that the Organization considers inappropriate.

The Organization is not liable for problems or technical malfunctions related to telephone networks, online computer systems, servers, providers, computer hardware or software, traffic congestion, or any combination thereof, or for any other technical problem related to devices or media.

Without prejudice to the consumer rights recognized by applicable law, the Organization disclaims all liability for loss or delay of registrations due to interruptions, temporary unavailability or operation failures, transmission problems, loss of information, fraud, network

issues, software issues, errors in access, communication, or response, or for any modification of the Contest due to technical problems, or for any other problem of any kind beyond the control of the Organization or attributable to network operators, service providers, intermediaries, or third parties.

Participants who are employees of a corporation or any other entity are solely responsible for ensuring that their participation complies with the policies that their corporation, company, or entity has regarding participation in this type of contest. If the Organization has reasons to believe that a participant has violated any of these rules, it reserves the right to prohibit the participant from participating in the event or receiving a prize at any time. The Organization is not responsible for disputes that arise between a participant and their employer. Additionally, the Organization is not liable in the event of a dispute with the participants responsible for the prizes offered.

Without limiting their rights as consumers, the participants in the Contest hold harmless the Organization, to the broadest extent permitted by law, from any liability, sanction, complaint, claim, or civil, commercial, criminal, or administrative action, including any compensation of any kind and/or type, costs, or expenses (including, in particular, the fees of lawyers and court representatives).

The Organization reserves the right to take corrective measures and make reasonable decisions necessary to resolve any problems during the activation to ensure its proper function.

The Organization is not responsible for the information contained on the social media platforms to which the user has access, as these platforms have their own privacy policies over which the company has no control. The Organization is exempt from any liability for the proper functioning of the said social media platforms, for the accuracy and lawfulness of content and information outside of SEAT to which the participant can access through these platforms, as well as for any damages the user might suffer from the use of their data.

If a competent court or administrative body determines that any of the clauses of these Legal Terms is invalid, illegal, void, or unenforceable, that clause will be removed from this document without affecting the remaining clauses.

## **SECTION 11. MODIFICATIONS**

The Organization has the full right to modify these legal terms at any time and without prior notice. Changes or additions to the legal terms may be published during the Activation in case of force majeure. They will be considered annexes to these terms.

## **SECTION 12. TAXES AND WITHHOLDINGS**

The prize of this Contest is subject to Spanish Law 35/2006 of November 28 on Personal Income Tax (IRPF) and the Personal Income Tax Regulations, approved by Royal Decree 439/2007.

In accordance with the stated regulations, participants in this Contest are informed that prizes awarded for participation in games, contests, raffles, or random combinations linked to the sale or promotion of goods or services are subject to withholding tax or payments on account for IRPF whenever the value of the prize for tax purposes exceeds 300 euros.

To carry out the payment on account, it is communicated that the market value for prizes in kind is equal to the acquisition cost increased by twenty percent (20%), as provided in article 105.1 of the aforementioned Royal Decree 439/2007 of March 30.

With respect to the foregoing and in accordance with current tax legislation, SEAT will, if applicable, make the corresponding payment on account on the value of the delivered prize and in due course issue the proper certification to make it easier for the winning participant to meet their tax obligations. The winner must include the income consisting of the received prize, along with the rest of their income, in their tax return (IRPF). From the total tax amount, they can deduct the amount stated in the said withholding certificate as a prepayment, all in accordance with the provisions of Law 35/2006 of November 28.

Consequently, SEAT only assumes the obligation to make the payment on account toward the taxpayer, while the fulfillment of the respective tax obligations remains the responsibility of the taxpayer.

### **SECTION 13. RIGHT TO ONE'S IMAGE**

Participants in the Contest authorize SEAT to use their name and profile picture from Social Networks to promote their participation in the Contest through SEAT's websites and social media profiles.

The winners of the Contest expressly authorize SEAT to capture, use, and reproduce their image (including voice and name) on the occasion of their status as a winner of the Promotion by any medium. This authorization includes the capture, exploitation, reproduction, publication, transformation, and public communication (as well as making available to the public) of their image (and/or their voice and name) by any analog or digital medium or format worldwide, free of charge and for the legal duration of the rights. This includes all communication media, print media, audiovisual media, digital media, press, radio, internet, social networks, etc., as well as in marketing campaigns related to the received prizes, without any right to additional compensation.

This authorization covers the use of name, image, and voice for any purpose within the framework of this Promotion (whether commercial, promotional, or otherwise) in any analog or digital medium, worldwide, free of charge and for the duration of the stated rights.

Notwithstanding the foregoing, the Organization is under no circumstance obligated to use the images, names, and/or voice of the Winner, and may use them partially or not at all, selecting the photographs or images and/or making the cuts and/or adaptations deemed appropriate in each case.

The authorization and assignment in this section are executed free of charge, with the winners expressly accepting that they receive no other remuneration for this concept than, where applicable, the delivery of the prize.

## **SECTION 14. PERSONAL DATA PROTECTION**

### **Who is the controller for the processing of your personal data?**

<b>Identity of the data controller</b>	SEAT, S.A. ("SEAT/CUPRA"), with NIF A-28049161.
<b>Address</b>	Autovía A-2, Km. 585, 08760 Martorell, Barcelona, España.
<b>E-mail</b>	customer care@cupraofficial.com

### **For what purpose do we process your data?**

We process the personal data provided by you and, if applicable, your legal representative, mainly with the purpose of managing your participation in the Contest (including, but not limited to, contacting the winners, verifying compliance with the conditions to be a participant and winner, and the delivery of the Prize). Only in cases where your consent for commercial communications has been obtained via the checkbox, your identification and contact details may also be processed for this purpose. You can withdraw your consent at any time without prejudice to your participation in the Contest. Finally, we inform you that no profiles will be created and no automated decisions will be made based on the processed personal data.

### **What data do we process?**

We process the identification and contact details you provide for the purpose of managing your registration and participation in the Contest. In addition, we may request other personal data, such as your ID Card (DNI), your date of birth, your tax residence, or your postal code, in the event you are selected as a winner of the Contest, to verify compliance with the Contest conditions, confirm your identity, prevent fraud, and manage the legal and tax obligations of the Organization. Likewise, for this Contest, it is necessary to process your image data and

data related to your profile and level as a player to verify your talent, identify you, and proceed through the various phases of the Contest.

### **What is the legal basis for the processing of your personal data?**

The legal basis for processing your personal data is the execution of a contract, consisting of the proper management of your participation in this contest with respect to the terms established in these legal rules, as well as the express consent to process data related to photographic and visual materials and content you send us.

### **To which other recipients will the data be provided?**

In case of winning, your data may be provided to our partner, MM Academy, to companies in the hospitality sector, as well as in the leisure, sports, and transport sectors. Additionally, we may provide your data to comply with the legal obligations applicable in each case. On the other hand, we inform you that the Entity in certain cases contracts its virtual infrastructure according to a “cloud computing” model through Salesforce.com, Inc. Furthermore, we inform you that the international transfer to the United States has been declared by the European Commission to have an adequate level of protection. You can find more information via the following link: *Data Privacy Framework Program*.

### **How long do we store your personal data?**

We store your personal data during the development of this Contest, and in any case until you request its erasure, as well as for the time necessary to comply with the corresponding legal obligations in each case depending on each data type (1 month for data of promotion participants and 5 years in the case of information linked to the winner of the promotion).

### **What are your rights as a data subject?**

<b>Derecho</b>	<b>Contenido</b>
<b>Access</b>	You can obtain information regarding the processing of your personal data by SEAT, as well as access your personal data included in SEAT's files.
<b>Rectification</b>	You can request the rectification of your personal data when it is inaccurate or incomplete.
<b>Erasure / Deletion</b>	You can request the erasure of your personal data when, among other reasons, the data is no longer necessary for the purposes for which it was collected.
<b>Objection</b>	You can request that the processing of your personal data be stopped. SEAT will cease processing your data unless a compelling legitimate reason exists or it is necessary for the establishment, exercise, or defense of legal claims.

<b>Restriction of Processing</b>	<p>You can request the restriction of the processing of your personal data in the following cases:</p> <ul style="list-style-type: none"> <li>■ You contest the accuracy of the personal data for a period enabling SEAT to verify its accuracy.</li> <li>■ The processing is unlawful, and you oppose the erasure of the personal data and request the restriction of its use instead.</li> <li>■ SEAT no longer needs the personal data for the purposes of the processing, but it is required by the data subject for the establishment, exercise, or defense of legal claims.</li> <li>■ You have objected to processing pending the verification whether the legitimate grounds of SEAT override yours.</li> </ul>
<b>Portability</b>	<p>You can receive the personal data you have provided to us, as well as data obtained from your contractual relationship with SEAT, in an electronic format, and transmit it to another entity.</p>
<p>You can exercise these rights, as well as withdraw the consent granted if you wish, by sending an email to <a href="mailto:customercare@cupraofficial.com">customercare@cupraofficial.com</a> clearly stating the right you wish to exercise. The exercise of these rights is free of charge. If you consider that we have not processed your personal data in accordance with applicable regulations, you can file a complaint with the competent supervisory authority through the website <a href="http://www.aepd.es">www.aepd.es</a>.</p>	

**Contact with the DPO** Finally, you can contact the Data Protection Officer (DPO) of SEAT, S.A. at the following email address: [dataprotection@seat.es](mailto:dataprotection@seat.es).

## **SECTION 15. ACCEPTANCE OF THE TERMS**

Participation in this call implies the full acceptance of these terms, as well as the decisions of the organization and the jury, and failure to comply with them will be grounds for disqualification. The final interpretation of these rules corresponds to the organization.

Furthermore, each participant authorizes the use or dissemination of their image and personal/professional data within the framework of the development of this prize, which includes the promotional activities of the Contest.

The granting of the prize is conditioned on compliance with these terms in the form and timeframes established in this call.

## **SECTION 16. DISPUTE RESOLUTION AND APPLICABLE LAW**

The Organization and the participants of the Contest, by mutual agreement and with express waiver of their own jurisdiction, agree that any litigious matter derived from these Terms will be resolved by the Courts and Tribunals of the city of Barcelona, in accordance with common Spanish law.